

A New Health Insurance Solution for Members



For many small businesses, the current health insurance landscape provides you and your employees with limited choices and flexibility. **TranscendAHP** was created as a health insurance solution that pools members together with the benefit of providing lower premiums and expanded benefits that currently only large businesses can obtain.

The Traverse City Area Chamber of Commerce is pleased to endorse the **TranscendAHP** for our members with 50 or fewer employees.

TranscendAHP allows small businesses to attract and retain top talent by offering a robust health insurance package with affordable rates. To provide you with a more competitive set of solutions, Transcend has collaborated with Blue Cross® Blue Shield® of Michigan (BCBSM) and Blue Care Network (BCN) to offer a multiple employer welfare arrangement designed as a fully-insured benefit option for businesses with 50 or fewer employees, including sole proprietors.

Advantages of an Association Health Plan:

- Access to an exclusive menu of health insurance plan options from BCBSM and BCN, many of which are not available to small business owners outside of the Association Health Plan. All plans have been selected to appeal to the varying needs of Michigan small business owners.
- Access to the vast BCBSM and BCN network of physicians and hospitals.
 - Special pricing that could lower your premiums.
 - You continue to use the independent insurance agent of your choosing.
 - Enhanced billing, enrollment and customer service.

How it works:

Notify your licensed health insurance agent that you would like a quote from the team at Transcend. If you're not already working with an agent, we can connect you with someone in your area.

Members of the Traverse City Area Chamber of Commerce must also be a member of Transcend. However, we have negotiated significant savings on dues to give you access to all that Transcend has to offer. Make certain that you tell your agent that you are a Traverse City Area Chamber of Commerce member.

For more information, please contact 877-888-6020 or email info@transcendmichigan.org.

