

Presenter Bio: Barbara F. Jordan



Barbara Jordan has a passion to equip and inspire individuals and organizations to help them maximize their potential. She uses her broad business background and years of experience coaching, consulting and facilitating workshops to help clients align what they do with their values, mission, vision and goals. She has a proven track record of successful client engagements that has included companies such as Amway, Herman Miller, Aloca, Grand Traverse Resort and Michigan Sugar.

In addition to owning and working in her current business, [Center for Coaching & Leadership Development](#), Barbara has held significant staff positions in banking, manufacturing, and in several non-profit organizations. Barbara is also the founder of [The Leadership Lunch Club](#), a popular leadership development speaker series in the Traverse City region. Barbara's focus on leadership development stems from her belief that high quality leaders can positively transform organizations and communities. She is looking forward to helping conference participants learn more about their strengths so they can better use them to create a more positive impact in whatever area in which they serve.